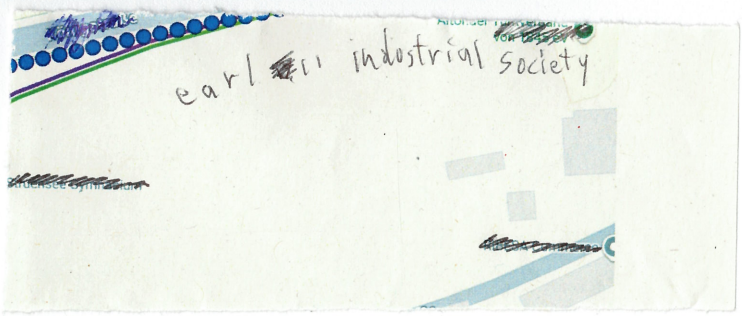
earlier industrial society